Finance = boring. For Steve LeFever, this equation doesn’t work.

With a superior command of his subject material, he makes finance compelling, interesting, and funny. Steve’s unique ability to take complex topics and translate them into plain English separates him from the crowd.

Steve drives home his message with a no-nonsense, laugh-out-loud approach that makes him the top-rated presenter at virtually every conference he attends. For over 20 years, Steve has combined humor and practical knowledge in hard-hitting, substantive presentations. His ratings currently rank him as the highlight of conventions in a wide spectrum of industries.

An internationally-recognized author and advocate for independent business, Steve’s book, “Profit Mastery: Knowledge-Driven Financial Performance” has sold over one million copies. Steve has travelled widely, and the Profit Mastery program has been presented on three continents in eight languages over two decades to hundreds of thousands of business owners, managers, commercial bankers, accountants, and business coaches.