IT STRATEGIC MANAGEMENT

COURSE LEADER: CHAD KNUTSON

DESCRIPTION
IT Strategic Management explores how technology can be leveraged to achieve the institution's strategic objectives in a safe and sound manner. Technology is essential to our growth and risk management must be an integrated part of Information Technology.
Topics explored and discussed in this course include:
- Emerging online banking platforms, mobile financial services, fintech partnerships, and cloud hosting services.
- Roles and responsibilities for executive roles in Information Technology and Information Security and the relationship with the Board of Directors and their responsibilities.
- Creation of IT Strategic Plans for short-term and long-term projects
- Project Management strategies and documentation methods to ensure successful deployment of new technologies.
- Risks related to failed IT Project implementations and impacts on operations and mergers and acquisitions.

PURPOSE
This course works to align strategic initiatives and growth strategies with proper management of information technology to ensure objectives are achieved. We often would like the benefits of technology without the associated risks they introduce. A formal approach to technology and understanding of management techniques can ensure greater success in future projects.

OBJECTIVES
Information gathered from this course will enable students to:
- Understand the importance of technology in the strategic growth of the institution
- New technology opportunities that can be leveraged
- Processes to manage the deployment of new solutions

FEATURES
Course material provided in this course will be delivered in a lecture style and encourages student participation. The changing landscape of new technology will help expand on the strategic value and innovative thinking financial institutions will need in the years ahead.